



GRAIN

Heritage Red Rice

ORIGIN Kerala

SEASON Year-Round

CERTIFICATIONS APEDA · FSSAI · GAP

DESCRIPTION

Red rice has gained significant traction in international health-positioned markets — premium grocers, organic retailers, Ayurvedic / wellness brands — because of its nutritional profile (high iron, manganese, antioxidants, fibre) and traditional heritage positioning.

TRADE SPECIFICATIONS

HS Code	10063090 (Semi-milled / Wholly milled Rice)
Botanical Name	Oryza sativa L. (heritage red cultivars)
Origin States	Kerala (primary), Tamil Nadu, Karnataka
Varieties	Kerala Red (Rosematta), Matta (Palakkadan Matta - GI tagged)
Processing	Parboiled, partially polished
Grain Length	4–7 mm depending on variety
Colour	Deep red bran layer retained
Moisture	<14%
Broken grains	<5%
Foreign matter	<0.5%
Packaging	25kg / 50kg PP bags; 1kg / 5kg retail vacuum packs; private label available
Container loading	Approx. 24–26 MT per 40' container
Shelf life	12–18 months from packing in cool dry storage
Shipping ports	Cochin (preferred for Kerala rice), Chennai, JNPT
Lead Time	14–21 days from confirmed order.
Transit Times	Gulf: 7–10 days · Singapore, Malaysia: 10–14 days · Europe: 18–25 days · USA: 25–35 days · Australia: 18–22 days.
Indicative Pricing	USD 1.20–2.50 / kg FOB India (organic premium higher)
Certifications	APEDA, FSSAI, GAP-certified farms, MSME/Udyam, IEC: AXMPP4078J, NABL pre-shipment testing