



FRESH VEGETABLE

Okra

ORIGIN	Maharashtra · Gujarat · Karnataka
SEASON	Year-Round
CERTIFICATIONS	APEDA · FSSAI · GAP

DESCRIPTION

Okra (*Abelmoschus esculentus*) — known across the trade as lady's finger or bhindi — is one of India's flagship fresh vegetable exports, with the country accounting for over 70% of global production. Zoem sources from grower networks in Maharashtra's Pune-Nashik belt and Gujarat's Anand district. Pods are calibrated by camera grader into three length grades — **Baby** (4–6 cm, premium retail), **Standard** (6–9 cm, the workhorse export grade) and **Medium** (9–12 cm, food service). Snap-tested for tenderness at the packhouse, hydro-cooled within 4 hours of harvest, packed in vented punnets or 5 kg cartons. Year-round availability with peak quality March–September. Major markets: UAE, Saudi Arabia, UK, Germany, Netherlands, Singapore.

TRADE SPECIFICATIONS

HS Code	07099970 (Other Vegetables, Fresh — Okra)
Botanical Name	<i>Abelmoschus esculentus</i> (L.) Moench
Origin States	Maharashtra (primary), Gujarat, Karnataka, Uttar Pradesh
Varieties	Hybrid (Mahyco etc.), Pusa Sawani, local traditional
Length Grades	Baby 4–6 cm · Standard 6–9 cm · Medium 9–12 cm
Packaging	Vented punnets 200/250/500 g or vented cartons 5 kg bulk
Container loading	Approx. 10–12 MT per 40' RFC HC
Reefer temperature	7–10°C with 90–95% RH
Shelf life	10–14 days at 7–10°C from harvest
Shipping ports	Mundra, JNPT, Chennai
Lead Time	7–14 days from confirmed order.
Transit Times	Gulf: 7–10 days · UK / Northern Europe: 18–22 days · USA East Coast: 25–30 days (premium cold-chain only).
Indicative Pricing	USD 0.90–1.80 / kg FOB India (varies with season + length grade)
Certifications	APEDA, FSSAI, GAP-certified farms, MSME/Udyam, IEC: AXMPP4078J, NABL pre-shipment testing